

BUSINESS

Peter Drucker: "The entrepreneur always searches for change, responds to it, and exploits it as an opportunity."

Newark Chamber adds two members, offers banners

NEWARK — The Newark Chamber of Commerce recently welcomed two new members: New Family Dental and Laurel House; and is offering downtown banners. The new members are New Family Dental with Kathleen E. Poleon, DDS, at 111 Mason St., (331-4115 or newarkfamilydental@yahoo.com); and Laurel House at 224 Fair St. (573-7489 or johnnaddyman@yahoo.com). The following have been recognized so far as part of the 2015 Business of the Month program: Bodine's Southend Market LLC, January; Rose Bowl Lanes/DC Bowling Ventures, February; Super Gen Products, LLC, March; Tradition Chevrolet Cadillac GMC Buick, April; and Carl's Pools & Spas, May. Banners available through the Chamber's 2015 Avenue Banner Program are 60 inches high by 30 inches wide and will be displayed on light poles downtown beginning early July. A double-faced, full-color banner is \$340 for all Chamber members. Each additional banner with the same sponsor and copy is \$285. Non-members may sponsor a banner for \$440 which includes 2015 chamber membership. Make checks payable to Newark Chamber of Commerce and submit to Carolyn Leach. Banner placement is by "Lottery Pick" during a Business after Hours, 5:30 to 7 p.m. on June 3 at Doug Kent's Rose Bowl Lanes, 725 W. Miller St. Carolyn Leach, authorized independent dealer for Kaeser & Blair, will again handle banner sales. Questions may be directed to her at 331-1135 or (585) 305-4957 (cell) or Mike Muscolino, Executive Director at Alex Eligh Community Center (331-2532).

Gallery opening in Seneca Falls

SENECA FALLS — A new art gallery, the R Dixon Gallery, is opening at 102 Fall St. in the historic downtown district. The gallery will exhibit contemporary art that highlights unique and thought-provoking creative expression. The Seneca County Chamber of Commerce will host a ribbon cutting ceremony at 5 p.m. on Thursday, May 14 that is free and open to the public. The gallery's online presence and physical location will serve to increase exposure for mid-career and emerging artists. Artists will be invited to submit work for inclusion in competitions and themed exhibits. In a nod to Seneca Falls' history, the first juried competition focuses on women. Titled, "By and About Women: celebrating the female spirit," the exhibit is accepting online submissions through May 10 and will open on June 3. "Being downtown, on Fall Street,

R Dixon Gallery

is a great location for an art gallery. I envision Seneca Falls as both a historic and cultural destination. There are a number of galleries already in the area, and a nice synergy is developing with the wine trail," stated Roberta Estes, owner of R Dixon Gallery. Estes is originally from the New York City area and is both the director of the gallery and an artist herself. Signing her art as R Dixon, she is an abstract painter whose work has been included in numerous group and solo shows. Estes said that she found her creative voice later in life, after a successful career in publishing, when an unexpected event led to what she calls an "artistic awakening that embraced visual expression." The exhibit opening on May 15: "Wall Candy," features abstract

If you go ...

What: Seneca Chamber of Commerce ribbon cutting ceremony
When: 5 p.m. Thursday, May 14
Where: R. Dixon Gallery, 102 Fall St., Seneca Falls
Cost: Free; open to the public
Info: www.rdxingallery.com, on Facebook or the Seneca County Chamber of Commerce at www.senecachamber.org or 568-2906

paintings by Roberta Dixon. Future exhibits will consist of juried collections submitted from artists across the United States. For more information about R Dixon Gallery, visit www.rdxingallery.com or find them on Facebook. For more details about Chamber membership and benefits, contact the Seneca County Chamber of Commerce at 568-2906 or visit www.senecachamber.org.

In Brief

Rooster Hill's riesling earns a 90 rating
PENN YAN — Rooster Hill Vineyards' 2013 Semi-Sweet Reserve Riesling recently received a rating of 90 from Wine Enthusiast magazine. Under Wine Enthusiast magazine's rating system, a score of 90 to 93 is "Excellent" and "Highly recommended." Amy and David Hoffman founded the winery in 2002. Other Rooster Hill wines also received the following scores from the magazine: Dry Riesling and Riesling, 88 each; and Chardonnay and Estate Gewurztraminer, 87 each. Wines rated from 87 to 89 are "Very Good" under the magazine's scoring system. Ratings are based on blind tastings. For details, call 536-4773, e-mail info@roosterhill.com or visit www.roosterhill.com.

Bank, landfill support Little League

SENECA FALLS — Generations Bank and Seneca Meadows have committed significant continued support for the Seneca Falls Little League program. Both organizations have financially supported the program for many years. This year, players will benefit from the building and installation of new batting cages at both the softball and baseball fields. The softball batting cage is sponsored by Generations and is already complete and installed. The baseball batting cage is sponsored by Seneca Meadows and will be installed by Oct. 1. Approximately 300 boys and girls participate in the Little League program each year. On Saturday, April 24,



Generations Bank President and CEO Menzo Case and Seneca Meadows Landfill Community Relations Director Mark Benjamin threw and caught the ceremonial first pitch to kick off the 2015 Seneca Falls Little League season.

Menzo Case, president & CEO of Generations Bank and Mark Benjamin, community relations director for Progressive Waste Solutions, Seneca Meadows Landfill, threw and caught the ceremonial first pitch to kick off the 2015 season.

Table with columns for time slots (8:30, 9:30, 10:30, 11 PM) and various TV programs like Law & Order, The Big Bang Theory, and Grey's Anatomy.

On the Job

Constantino receives award for service
ROCHESTER — Dr. Richard Constantino has received the Wornor Kollmorgen Award for Community Service from Nazareth College. Constantino received his medical degree from the University of Rochester School of Medicine in 1978. Since completing his residency, he

apost as well. Lincoln joined Finger Lakes Health in 2011. She holds a bachelor's of health science and a master's and doctor of physical therapy, all from Utica College. She lives in Clifton Springs with her husband and three children. Mack presents winning abstract
The New York Organization of Nurse Executives and Leaders (NYONEL) has selected "Implementation of Obstructive Sleep Apnea

Care Environment" in Tarrytown, NY. Mack, administrative director of surgical services for Finger Lakes Health, earned a Master's degree in Nursing Administration from St. John Fisher College and a Bachelor's degree in nursing from Valparaiso University. She is a member of the Board of Directors of New York State Organization of Nurse Executives and Leaders. In 2004, Mack earned her certification an advanced

