

IN BRIEF

Cornell Store opens in Ithaca mall

ITHACA — The Cornell Store recently opened in the Shops at Ithaca Mall. The store carries apparel and gift items celebrating Cornell University. The store is open during the mall's open hours.

Multi-chamber dinner planned for September

CLIFTON SPRINGS — The Phelps and Clifton Springs chambers of commerce will host a multi-chamber dinner Sept. 30 at Warfield's Restaurant and Lounge, 7 W. Main St. The event is for members of the chambers of commerce from Bloomfield, Canandaigua, Clifton Springs, Farmington, Geneva, Honeoye, Macedon-Palmira-Walworth, Naples, Newark, Phelps, Shortsville-Manchester and Victor. For details, including the time of the event, call the Phelps chamber at 548-5481 or the Clifton Springs chamber at 462-8200.

Vanillen Dairy now

Crosswinds Creamery
OVID — Vanillen Dairy, 6762 Log City Road, has changed its name to Crosswinds Farm & Creamery. The farm has grown to include pork, beef and egg production. It also produces artisan cheeses.

An open house, in conjunction with the Finger Lakes Cheese Trail's spring open house, will be from 10 a.m. to 5 p.m. June 7. Attendees will be able to tour the farm, meet farmers and their animals and taste cheeses. There also will be hands-on activities. For details, visit www.crosswindsfarmcreamery.com.

Denny's hosting cancer fundraiser

Beginning June 1, Denny's restaurants will partner with Cookies for Kids' Cancer, a national not-for-profit dedicated to raising funds to develop treatments for pediatric cancer. The goal is to raise \$350,000 through the sale of paper "cookies."

Diners can buy paper cookies for a minimum donation of \$1. Diners can place their name or a message on the cookie, which will be hung on the restaurants' walls. Participating locations include: 160 Eastern Blvd., Canandaigua, and 813 Canandaigua Road, Geneva.

For details, visit www.dennys.com.

Gomez opens Syracuse PR

SYRACUSE — Patricia D. Gomez has opened Syracuse PR, a public relations and consulting firm. Gomez, who has worked as a publicist in New York City, holds a bachelor's in film and media culture from Middlebury College. She is a founding partner of Dawson Sinclair, a branding and design agency in New York City.

Nick DeCirce, of Camillus, is vice president of Syracuse PR. A graduate of West Genesee High School, he attended Siena College and has a master's of public administration from the University of Michigan's Rackham Graduate School.

Syracuse PR's Gomez plans to provide public relations and consulting services that traditionally have been prohibitively expensive for smaller businesses. Instead of a retainer, there are a variety of payment options.

FL Health honors two employees

Finger Lakes Health held its annual Employee Recognition Dinner on May 13, honoring over 250 employees for their service to the community.

The recognition honored 29 employees who have retired in the last 12 months. The Morton Orlov, M.D. Education Award was also presented to 14 employees who have finished a degree program through the various educational tuition assistance programs offered at Finger Lakes Health.

Two special awards were presented to employees who exceed in the workplace: the James J. Dooley Leadership Excellence Award and the Employee of the Year. The James J. Dooley Leadership Excellence Award recognizes outstanding performance by a leader who is a member of the manage-



Mack **Watt**

ment staff. Rebecca Mack was the recipient for 2013. Mack, director of surgical services for Finger Lakes Health, was recognized for her commitment to Finger Lakes Health's mission and values, and her outstanding job performance and leadership skills. This is the seventh year the Leadership Excellence Award has been presented.

The Employee of the Year for 2013 was presented at the end of the evening, honoring Beata Watt, CNA on Unit 1 at

Living Center Geneva-South, for her service at Finger Lakes Health. Watt was recognized for consistently going above and beyond and providing exceptional service to patients, families, physicians, and colleagues.

This is the twelfth year the coveted Employee of the Year award has been presented, part of the Distinguished Values Award Program at Finger Lakes Health. Each quarter, employees from each site at Finger Lakes Health (Geneva, Waterloo, and Penn Yan) are recognized. The Employee of the Year is chosen from these outstanding individuals. The program recognizes those employees who consistently demonstrate organizational values and whose performance clearly exceeds the requirements of their positions.

Both award recipients received an engraved recognition plaque, their portrait on the Distinguished Values Wall of Fame, a cash award and dinner certificate, and a reserved parking space for one year.

Finger Lakes Health is a community-owned, not-for-profit health system that provides a full range of acute and long term care health services to residents of the Finger Lakes region. Services are provided on three campuses — in Geneva, Waterloo and Penn Yan.

The 660-bed health system is governed by a common Board of Directors and is served by a common management team. The health system offers a broad range of primary, specialty and sub-specialty services to residents of the Finger Lakes region.

Landfill grants support enrichment at SF school

SENECA FALLS — Seneca Meadows has supported academic achievements at Elizabeth Cady Stanton Elementary School.

The most recent grant is covering travel costs for the three-year-old robotics club to participate in the national competition in California.

"Seneca Meadows has been with us since the beginning and they really helped get us off the ground," said Principal Andrew Doell.

An earlier grant provided for healthful pre-testing nutrition for the Seneca Falls elementary school.

"The students at Elizabeth Cady Stanton have benefited greatly from the partnership we enjoy with Seneca Meadows. This partnership has brought opportunities for students to participate in clubs and other activities that have enriched their educational experience both inside and outside of the classroom.

"When a school or school district and a community centered organization such as Seneca Meadows find common ground in a commitment to fostering student growth and achievement great things happen," added Doell.



Submitted photo
Elizabeth Cady Stanton Principal accepting two grants from Seneca Meadows community relations director Mark Benjamin.

LAST 4 DAYS!

Store Closed Wednesday To Mark Down Prices!



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